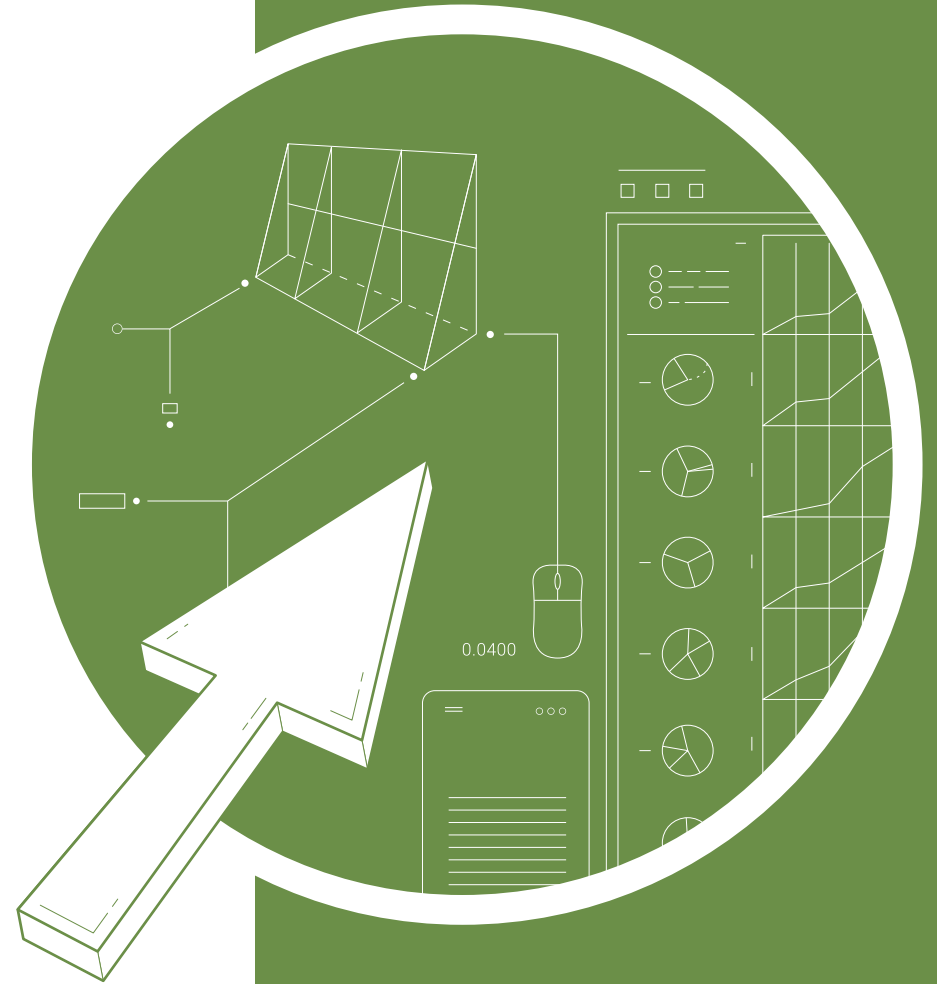


Lynx

Features



Price

Lite

Premium

Enterprise

Setup Fee

£0.00

£1000

Talk to Sales

Monthly Service Fee

£100

£500

Talk to Sales

Usage Fee

Lite

Premium

Enterprise

Outgoing Pings

£0.0020

£0.0010

Talk to Sales

Cost Per Click (CPC - per 1000)

£0.3000

£0.2500

Talk to Sales

Cost Per Impression (CPM - per 1000)

£0.004

£0.003

Talk to Sales

Cost Per Acquisition (CPA - per 1000)

£0.4000

£0.3500

Talk to Sales

Additional Paid Features

Lite

Premium

Enterprise

Pixel Tracking (Per Pixel)

£0.0005

£0.0005

Talk to Sales