

LMS Sync

Features



	Lite	Premium	Enterprise
Setup Fee	£500	£1,000	£2,000
Monthly Fee	£250	£500	£1,000
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1,100 days
Detail Report Data Storage	90 days	180 days	365 days
System Logs Storage	60 days	180 days	365 days

*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.

Usage Fee: Incoming Ping	£0.0003	£0.0002	£0.0001
Usage Fee: Incoming Post	£0.002	£0.001	£0.0005
Usage Fee: Outgoing Post	£0.002	£0.001	£0.0005

Lead Processing Time

	Lite	Premium	Enterprise
Publisher User Limit	10	50	∞
Buyer Count Limit	10	30	∞
Campaign Count Limit	40	120	∞
Global Unsubscribe Sync Rules Limit	10	50	250
CCPA Unsubscribe Sync Rules Limit	10	50	250
Lead Processing Time	30 seconds	180 seconds	300 seconds
Duplicate Setting Threshold	90 days	180 days	180 days
DNPL Capacity	100	∞	∞
DNPL Records	2,000	100,000	∞
Publisher Sources	100	250	500
Buyer Campaign Schedule	10	25	100
Campaign Group Capacity	5	20	100

	Lite	Premium	Enterprise
Ticket Grouping	2	10	100
File Attachments	1	10	50
Publisher & Buyer Labels	✓	✓	✓
Buyer Timeout & Cap Notifications	✓	✓	✓
Campaign & Account Cloning	✓	✓	✓
Price Reject Integrations	✓	✓	✓
Silent Campaigns	✓	✓	✓
iClear: Advanced Rules	✓	✓	✓
Lead Data Protection	✓	✓	✓
Ticket System	✗	✓	✓
Publisher Schedule	✗	✓	✓
Buyer Editor Access	✗	✓	✓

	Lite	Premium	Enterprise
Buyer Campaign Custom Fields	×	✓	✓
Reject Link Customization	×	✓	✓
Duplicate Lead Indicator	×	✓	✓
Website Unsubscribe Management	×	✓	✓
Media Buy	×	✓	✓
Buyer Comparison Reports	×	✓	✓
Publisher Comparison Reports	×	✓	✓
Advanced Buyer Analytics	×	✓	✓
Advanced Publisher Analytics	×	✓	✓
Performance Analytics	×	✓	✓
API Access to DNPL	×	✓	✓
Calls with Application	×	✓	✓

	Lite	Premium	Enterprise
Commission Console	×	×	✓
Publisher Redirect URL	×	×	✓
Custom Revshare	×	×	✓
Exit Page & Offer Campaigns	×	×	✓
Lead Processing Analyzer	×	×	✓
DNPL Automation	×	×	✓
Buyer Comparison: Advanced Analytics	×	×	✓
Advanced Buyer Comparison: By Hour	×	×	✓
Advanced Publisher Comparison: By Hour	×	×	✓
Product Based Reports	×	×	✓
Analytics By Hour	×	×	✓
Traffic Flow Report	×	×	✓

	Lite	Premium	Enterprise
Lead Reject Reason Report	×	×	✓
Duplicate Settings Analytics	×	×	✓
Filter Analyzer	×	×	✓
Lead Autocorrection	×	×	✓
Ping Tree Comparison	×	×	✓
Ping Tree A/B Testing	×	×	✓
Custom Preset For Buyer Timeout Automation	×	×	✓
Publisher Detailed Schedule	×	×	✓
Repost Automation	×	×	✓
Loan Term Analyzer	×	×	✓
Employment Status Analyzer Reports	×	×	✓

Systemwide addons	Lite	Premium	Enterprise
Access Management	✓	✓	✓
Advanced Security Settings	✓	✓	✓
Account Notes	✓	✓	✓
Email Notifications	✓	✓	✓
Domain White Labeling	✗	£200.00 / month	✓
Image Storage	✗	500 MB	10 GB
Scheduled Reports	✗	50	100
Domain Public Labeling	✗	✓	✓
Mobile App	✗	✓	✓
Dashboard Customization	✗	✓	✓
Control Panel Themes	✗	✓	✓
Forms & Banners	✗	✓	✓

Systemwide addons	Lite	Premium	Enterprise
Note Groups	×	×	✓
Export	×	×	✓
Contact Us	×	×	✓
API Access to Reports	×	×	✓
Website Pages	×	×	✓
Team Widget	×	×	✓
Legal Documents Management	×	×	✓
Watchmail	×	×	✓
Feed CMS	×	×	✓
Multiple Users Account	×	×	✓
Alternative Domains	×	×	✓

Component addons (Phonexa External Tracking)	Lite	Premium	Enterprise
Third-Party Database Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup
Tracking: Facebook Conversion	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Add to Five9 List	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Google Analytics	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Google Sheets	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Claim Lead	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Ping Url	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Send Slack Message	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: SMTP with Custom Connection	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: SMTP ESP	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Trusted Form Claim	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Trusted Form Retain	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit

Component addons (Phonexa External Tracking)

Lite

Premium

Enterprise

Tracking: Twillio

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Companies House API

£0.011 / Per Request

£0.011 / Per Request

£0.011 / Per Request

Device Fingerprint with Client Credentials

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

TikTok Ads

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Component addons (Phonexa Internal Tracking)	Lite	Premium	Enterprise
Pixel Tracking	£0.0005 / Per Pixel	£0.0005 / Per Pixel	£0.0005 / Per Pixel
DNPL Lookup API	£0.0005 / Per Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup
iClear: Phone Line Analysis	£0.005 / Per Ping	£0.005 / Per Ping	£0.005 / Per Ping
iClear: IP Scoring	£0.0007 / Per Ping	£0.0007 / Per Ping	£0.0007 / Per Ping
iClear: Phone Number Analysis	£0.001 / Per Ping	£0.001 / Per Ping	£0.001 / Per Ping
iClear: Address Validation	£0.02 / Per Ping	£0.02 / Per Ping	£0.02 / Per Ping
iClear: Email Validation & Hygiene	£0.003 / Per Email	£0.003 / Per Email	£0.003 / Per Email
SMTP Connection to Phonexa ESP	£0.001 / Per Email	£0.001 / Per Email	£0.001 / Per Email
Tracking: Add to DNPL	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Pixel	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Post Lead to LMS	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Send To E-delivery Contact List	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit

Component addons (Phonexa Internal Tracking)	Lite	Premium	Enterprise
Tracking: Send to Opt Intel	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Export To PBX	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: E-delivery unsubscribe list	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Opt-Intel unsubscribe list	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
iClaim	£0.0005 / Per Ping	£0.0005 / Per Ping	£0.0005 / Per Ping
E-Delivery Suppression List(s) V2	£0.0005 / Per Ping	£0.0005 / Per Ping	£0.0005 / Per Ping
E-Delivery Contact List Status V2	£0.0005 / Per Ping	£0.0005 / Per Ping	£0.0005 / Per Ping