

LMS Sync

Features



	Lite	Premium	Enterprise
Setup Fee	£500	£1,000	£2000
Monthly Fee	£250	£500	£1000
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1100 days
Detail Report Data Storage	90 days	180 days	365 days
System Logs Storage	60 days	180 days	365 days

*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.

Incoming Ping	£0.0003	£0.0002	£0.0001
Incoming Post	£0.002	£0.001	£0.0005
Outgoing Post	£0.002	£0.001	£0.0005

	Lite	Premium	Enterprise
Lead Processing Time	180 seconds	300 seconds	300 seconds
Duplicate Setting Threshold	90 days	180 days	180 days
Publisher User Limit	10	50	∞
Buyer Count Limit	10	30	∞
Campaign Count Limit	40	120	∞
DNPL Capacity	100	∞	∞
DNPL Records	2,000	100,000	∞
Publisher Sources	100	250	500
Buyer Campaign Schedule	10	25	100
Campaign Group Capacity	5	20	100
Global Unsubscribe Sync Rules Limit	10	50	250
CCPA Unsubscribe Sync Rules Limit	10	50	250

	Lite	Premium	Enterprise
Ticket Grouping	2	10	100
File Attachments	1	10	50
Publisher & Buyer Labels	✓	✓	✓
Ticket System	✗	✓	✓
Buyer Timeout & Cap Notifications	✓	✓	✓
Campaign & Account Cloning	✓	✓	✓
Publisher Schedule	✗	✓	✓
Price Reject Integrations	✓	✓	✓
Silent Campaigns	✓	✓	✓
Commission Console	✗	✗	✓
Buyer Editor Access	✗	✓	✓
Publisher Redirect URL	✗	✗	✓

	Lite	Premium	Enterprise
Custom Revshare	×	×	✓
Lead Data Protection	✓	✓	✓
Buyer Campaign Custom Fields	×	✓	✓
Reject Link Customization	×	✓	✓
Duplicate Lead Indicator	×	✓	✓
Exit Page & Offer Campaigns	×	×	✓
Website Unsubscribe Management	×	✓	✓
URL Shortener	×	✓	✓
Media Buy	×	✓	✓
Lead Processing Analyzer	×	×	✓
Buyer Comparison Reports	×	✓	✓
Publisher Comparison Reports	×	✓	✓

	Lite	Premium	Enterprise
Advanced Buyer Analytics	×	✓	✓
Advanced Publisher Analytics	×	✓	✓
Performance Analytics	×	✓	✓
API Access to DNPL	×	✓	✓
DNPL Automation	×	×	✓
Buyer Comparison: Advanced Analytics	×	×	✓
Advanced Buyer Comparison: By Hour	×	×	✓
Advanced Publisher Comparison: By Hour	×	×	✓
Product Based Reports	×	×	✓
Analytics By Hour	×	×	✓
Analytics By State	×	×	✓
Traffic Flow Report	×	×	✓

	Lite	Premium	Enterprise
Lead Reject Reason Report	×	×	✓
Duplicate Settings Analytics	×	×	✓
Filter Analyzer	×	×	✓
Lead Autocorrection	×	×	✓
Ping Tree Comparison	×	×	✓
Ping Tree A/B Testing	×	×	✓
Custom Preset For Buyer Timeout Automation	×	×	✓
Publisher Detailed Schedule	×	×	✓
Repost Automation	×	×	✓

Systemwide addons	Lite	Premium	Enterprise
Domain Public Labeling	✗	✓	✓
Mobile App	✗	✓	✓
Access Management	✓	✓	✓
Dashboard Customization	✗	✓	✓
Control Panel Themes	✗	✓	✓
Advanced Security Settings	✓	✓	✓
Account Notes	✓	✓	✓
Email Notifications	✓	✓	✓
Forms & Banners	✗	✓	✓
Note Groups	✗	✓	✓
API Access to Reports	✗	✗	✓
Export	✗	✓	✓

Systemwide addons	Lite	Premium	Enterprise
Website Pages	×	×	✓
Team Widget	×	×	✓
Contact Us	×	✓	✓
Image Storage	×	500 MB	10240 MB
Scheduled Reports	×	50	100
Legal Documents Management	×	×	✓
Watchmail	×	×	✓
Feed CMS	×	×	✓
Multiple Users Account	×	×	✓
Alternative Domains	×	×	✓
Domain White Labeling	×	£200 / month	✓

Component addons	Lite	Premium	Enterprise
Pixel Tracking	£0.0005 / Per Pixel	£0.0005 / Per Pixel	£0.0005 / Per Pixel
Third-Party Database Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup
DNPL Lookup API	£0.0005 / Per Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup
Systemwide Anomaly Detection	£100.00 / Per Parameter	£100.00 / Per Parameter	£100.00 / Per Parameter
Anomaly Detector: Custom Configuration	£10.00 / Per Parameter	£10.00 / Per Parameter	£10.00 / Per Parameter
iClear: Email Validation & Hygiene	£0.003 / Per Email	£0.003 / Per Email	£0.003 / Per Email
iClear: Phone Line Analysis	£0.005 / Per Ping	£0.005 / Per Ping	£0.005 / Per Ping
iClear: IP Scoring	£0.0007 / Per Ping	£0.0007 / Per Ping	£0.0007 / Per Ping
iClear: Phone Number Analysis	£0.01 / Per Ping	£0.01 / Per Ping	£0.01 / Per Ping
SMTP Connection to Phonexa ESP	£0.001 / Per Email	£0.001 / Per Email	£0.001 / Per Email