

LMS Sync

Features



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	Lite	Premium	Enterprise
Setup Fee	£500	£1,000	£2000
Monthly Fee	£250	£500	£1000
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1100 days
Detail Report Data Storage	90 days	180 days	365 days
System Logs Storage	60 days	180 days	365 days

*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.

Usage Fee: Incoming Ping	£0.0003	£0.0002	£0.0001
Usage Fee: Incoming Post	£0.002	£0.001	£0.0005
Usage Fee: Outgoing Post	£0.002	£0.001	£0.0005

	Lite	Premium	Enterprise
Lead Processing Time	30 seconds	300 seconds	300 seconds
Duplicate Setting Threshold	90 days	180 days	180 days
Publisher User Limit	10	50	~
Buyer Count Limit	10	30	~
Campaign Count Limit	40	120	œ
DNPL Capacity	100	8	~
DNPL Records	2,000	100,000	~
Publisher Sources	100	250	500
Buyer Campaign Schedule	10	25	100
Campaign Group Capacity	5	20	100
Global Unsubscribe Sync Rules Limit	10	50	250
CCPA Unsubscribe Sync Rules Limit	10	50	250

	Lite	Premium	Enterprise
Ticket Grouping	2	10	100
File Attachments	1	10	50
Publisher & Buyer Labels	\checkmark	\checkmark	\checkmark
Buyer Timeout & Cap Notifications	\checkmark	\checkmark	\checkmark
Campaign & Account Cloning	\checkmark	\checkmark	\checkmark
Price Reject Integrations	\checkmark	\checkmark	\checkmark
Silent Campaigns	\checkmark	\checkmark	\checkmark
Lead Data Protection	\checkmark	\checkmark	\checkmark
Ticket System	×	\checkmark	\checkmark
Publisher Schedule	×	\checkmark	\checkmark
Buyer Editor Access	×	\checkmark	\checkmark
Buyer Campaign Custom Fields	×	\checkmark	\checkmark

	Lite	Premium	Enterprise
Reject Link Customization	×	\checkmark	\checkmark
Duplicate Lead Indicator	×	\checkmark	\checkmark
Website Unsubscribe Management	×	\checkmark	\checkmark
Media Buy	×	\checkmark	\checkmark
Buyer Comparison Reports	×	\checkmark	\checkmark
Publisher Comparison Reports	×	\checkmark	\checkmark
Advanced Buyer Analytics	×	\checkmark	\checkmark
Advanced Publisher Analytics	×	\checkmark	\checkmark
Performance Analytics	×	\checkmark	\checkmark
API Access to DNPL	×	\checkmark	\checkmark
Commission Console	×	×	\checkmark
Publisher Redirect URL	×	×	\checkmark

	Lite	Premium	Enterprise
Custom Revshare	×	×	\checkmark
Exit Page & Offer Campaigns	×	×	\checkmark
Lead Processing Analyzer	×	×	\checkmark
DNPL Automation	×	×	\checkmark
Buyer Comparison: Advanced Analytics	×	×	\checkmark
Advanced Buyer Comparison: By Hour	×	×	\checkmark
Advanced Publisher Comparison: By Hour	×	×	\checkmark
Product Based Reports	×	×	\checkmark
Analytics By Hour	×	×	\checkmark
Traffic Flow Report	×	×	\checkmark
Lead Reject Reason Report	×	×	\checkmark
Duplicate Settings Analytics	×	×	\checkmark

	Lite	Premium	Enterprise
Filter Analyzer	×	×	\checkmark
Lead Autocorrection	×	×	\checkmark
Ping Tree Comparison	×	×	\checkmark
Ping Tree A/B Testing	×	×	\checkmark
Custom Preset For Buyer Timeout Automation	×	×	\checkmark
Publisher Detailed Schedule	×	×	\checkmark
Repost Automation	×	×	\checkmark
Loan Term Analyzer	×	×	\checkmark
Employment Status Analyzer Reports	×	×	\checkmark

Systemwide addons	Lite	Premium	Enterprise
Access Management	\checkmark	\checkmark	\checkmark
Advanced Security Settings	\checkmark	\checkmark	\checkmark
Account Notes	\checkmark	\checkmark	\checkmark
Email Notifications	\checkmark	\checkmark	\checkmark
Export	×	\checkmark	\checkmark
Contact Us	×	\checkmark	\checkmark
Domain Public Labeling	×	\checkmark	\checkmark
Mobile App	×	\checkmark	\checkmark
Dashboard Customization	×	\checkmark	\checkmark
Control Panel Themes	×	\checkmark	\checkmark
Forms & Banners	×	\checkmark	\checkmark
Note Groups	×	\checkmark	\checkmark

Systemwide addons	Lite	Premium	Enterprise
API Access to Reports	×	×	\checkmark
Website Pages	×	×	\checkmark
Team Widget	×	×	\checkmark
Image Storage	×	500 MB	10 GB
Scheduled Reports	×	50	100
Legal Documents Management	×	×	\checkmark
Watchmail	×	×	\checkmark
Feed CMS	×	×	\checkmark
Multiple Users Account	×	×	\checkmark
Alternative Domains	×	×	\checkmark
Domain White Labeling	×	£200 / month	\checkmark

Component addons	Lite	Premium	Enterprise
Pixel Tracking	£0.0005 / Per Pixel	£0.0005 / Per Pixel	£0.0005 / Per Pixel
Third-Party Database Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup
DNPL Lookup API	£0.0005 / Per Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup
Systemwide Anomaly Detection	£100.00 / Per Parameter	£100.00 / Per Parameter	£100.00 / Per Parameter
Anomaly Detector: Custom Configuration	£10.00 / Per Parameter	£10.00 / Per Parameter	£10.00 / Per Parameter
iClear: Phone Line Analysis	£0.005 / Per Ping	£0.005 / Per Ping	£0.005 / Per Ping
Clear: IP Scoring	£0.0007 / Per Ping	£0.0007 / Per Ping	£0.0007 / Per Ping
iClear: Phone Number Analysis	£0.01 / Per Ping	£0.01 / Per Ping	£0.01 / Per Ping
iClear: Address Validation	£0.02 / Per Ping	£0.02 / Per Ping	£0.02 / Per Ping
iClear: Email Validation & Hygiene	£0.003 / Per Email	£0.003 / Per Email	£0.003 / Per Email
SMTP Connection to Phonexa ESP	£0.001 / Per Email	£0.001 / Per Email	£0.001 / Per Email