

LMS Sync

Features



	Lite	Premium	Enterprise
Setup Fee	£500	£1,000	£2,000
Monthly Fee	£250	£500	£1,000
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1,100 days
Detail Report Data Storage	90 days	180 days	365 days
System Logs Storage	60 days	180 days	365 days

*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.

Usage Fee: Incoming Ping	£0.0003	£0.0002	£0.0001
Usage Fee: Incoming Post	£0.002	£0.001	£0.0005
Usage Fee: Outgoing Post	£0.002	£0.001	£0.0005

	Lite	Premium	Enterprise
Publisher User Limit	10	50	∞
Buyer Count Limit	10	30	∞
Campaign Count Limit	40	120	∞
Global Unsubscribe Sync Rules Limit	10	50	250
CCPA Unsubscribe Sync Rules Limit	10	50	250
Lead Processing Time	30 seconds	180 seconds	300 seconds
Duplicate Setting Threshold	90 days	180 days	180 days
DNPL Capacity	100	∞	∞
DNPL Records	2,000	100,000	∞
Publisher Sources	100	250	500
Buyer Campaign Schedule	10	25	100
Campaign Group Capacity	5	20	100

	Lite	Premium	Enterprise
Ticket Grouping	2	10	100
File Attachments	1	10	50
Publisher & Buyer Labels	✓	✓	✓
Buyer Timeout & Cap Notifications	✓	✓	✓
Campaign & Account Cloning	✓	✓	✓
Price Reject Integrations	✓	✓	✓
Silent Campaigns	✓	✓	✓
iClear: Advanced Rules	✓	✓	✓
Lead Data Protection	✓	✓	✓
Dynamic Bidding Campaigns	✗	✓	✓
Ticket System	✗	✓	✓
Publisher Schedule	✗	✓	✓

	Lite	Premium	Enterprise
Buyer Editor Access	✗	✓	✓
Buyer Campaign Custom Fields	✗	✓	✓
Reject Link Customization	✗	✓	✓
Duplicate Lead Indicator	✗	✓	✓
Campaign Additional Attributes	✗	✓	✓
Website Unsubscribe Management	✗	✓	✓
Media Buy	✗	✓	✓
Buyer Comparison Reports	✗	✓	✓
Publisher Comparison Reports	✗	✓	✓
Advanced Buyer Analytics	✗	✓	✓
Advanced Publisher Analytics	✗	✓	✓
Performance Analytics	✗	✓	✓

	Lite	Premium	Enterprise
API Access to DNPL	×	✓	✓
Calls with Application	×	✓	✓
Commission Console	×	×	✓
Publisher Redirect URL	×	×	✓
Custom Revshare	×	×	✓
Exit Page & Offer Campaigns	×	×	✓
Lead Processing Analyzer	×	×	✓
DNPL Automation	×	×	✓
Buyer Comparison: Advanced Analytics	×	×	✓
Advanced Buyer Comparison: By Hour	×	×	✓
Advanced Publisher Comparison: By Hour	×	×	✓
Product Based Reports	×	×	✓

	Lite	Premium	Enterprise
Analytics By Hour	×	×	✓
Analytics By Region	×	×	✓
Traffic Flow Report	×	×	✓
Lead Reject Reason Report	×	×	✓
Duplicate Settings Analytics	×	×	✓
Filter Analyzer	×	×	✓
Lead Autocorrection	×	×	✓
Ping Tree Comparison	×	×	✓
Ping Tree A/B Testing	×	×	✓
Custom Preset For Buyer Timeout Automation	×	×	✓
Publisher Detailed Schedule	×	×	✓
Repost Automation	×	×	✓

	Lite	Premium	Enterprise
Employment Status Analyzer Reports	×	×	✓
Loan Term Analyzer	×	×	✓

Systemwide addons	Lite	Premium	Enterprise
Access Management	✓	✓	✓
Advanced Security Settings	✓	✓	✓
Account Notes	✓	✓	✓
Email Notifications	✓	✓	✓
Domain White Labeling	✗	£200.00 / month	✓
Image Storage	✗	500 MB	10 GB
Scheduled Reports	✗	50	100
Domain Public Labeling	✗	✓	✓
Mobile App	✗	✓	✓
Dashboard Customization	✗	✓	✓
Control Panel Themes	✗	✓	✓
Forms & Banners	✗	✓	✓

Systemwide addons	Lite	Premium	Enterprise
Note Groups	×	×	✓
Export	×	×	✓
Contact Us	×	×	✓
API Access to Reports	×	×	✓
Website Pages	×	×	✓
Team Widget	×	×	✓
Legal Documents Management	×	×	✓
Watchmail	×	×	✓
Feed CMS	×	×	✓
Multiple Users Account	×	×	✓
Alternative Domains	×	×	✓

Phonexa External Add-Ons

Lite

Premium

Enterprise

Lookups

Third-Party Database Lookup

£0.0005 / Per Lookup

£0.0005 / Per Lookup

£0.0005 / Per Lookup

Tracking & Integration

Tracking: Send to Five9

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Google Sheets

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Ping URL

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Companies House API

£0.011 / Per Request

£0.011 / Per Request

£0.011 / Per Request

Performance & Ad Tracking

Tracking: Facebook Conversion

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Google Analytics

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: TikTok Ads

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Phonexa External Add-Ons

Lite

Premium

Enterprise

Device Verification

iClear: Device Fingerprint with Client Credentials

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Compliance

iClear: iClaim

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Tracking: iClaim

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Trusted Form

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Communication & Notification

Tracking: SMTP ESP

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Twillio

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Send Slack Message

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Phonexa Internal Add-Ons

Lite

Premium

Enterprise

Email Verification

iClear: Email Validation & Hygiene

£0.003 / Per Email

£0.003 / Per Email

£0.003 / Per Email

iClear: Email Scoring

£0.003 / Per Email

£0.003 / Per Email

£0.003 / Per Email

iClear: Basic Email Domain Validation

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

IP Verification

iClear: IP Scoring

£0.0007 / Per Ping

£0.0007 / Per Ping

£0.0007 / Per Ping

Phone Verification

iClear: Phone Number Analysis

£0.001 / Per Ping

£0.001 / Per Ping

£0.001 / Per Ping

iClear: Phone Line Analysis

£0.005 / Per Ping

£0.005 / Per Ping

£0.005 / Per Ping

iClear: Basic Phone Number Validation

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Phonexa Internal Add-Ons

Lite

Premium

Enterprise

Address Verification

iClear: Address Validation

£0.02 / Per Ping

£0.02 / Per Ping

£0.02 / Per Ping

iClear: Geo By Phone

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

iClear: Get Geo Info from User IP

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Compliance

DNPL Lookup API

£0.0005 / Per Lookup

£0.0005 / Per Lookup

£0.0005 / Per Lookup

Vehicle Verification

Vehicle Data UK API

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Phonexa Internal Add-Ons

Lite

Premium

Enterprise

Tracking & Integration

Pixel Tracking	£0.0005 / Per Pixel	£0.0005 / Per Pixel	£0.0005 / Per Pixel
Tracking: Add to PL & DNPL	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Post Lead to LMS	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Send to E-delivery Contact List	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Send to Opt Intel	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Export to Cloud PBX	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: E-Delivery Suppression List(s)	£0.0005 / Per Ping	£0.0005 / Per Ping	£0.0005 / Per Ping