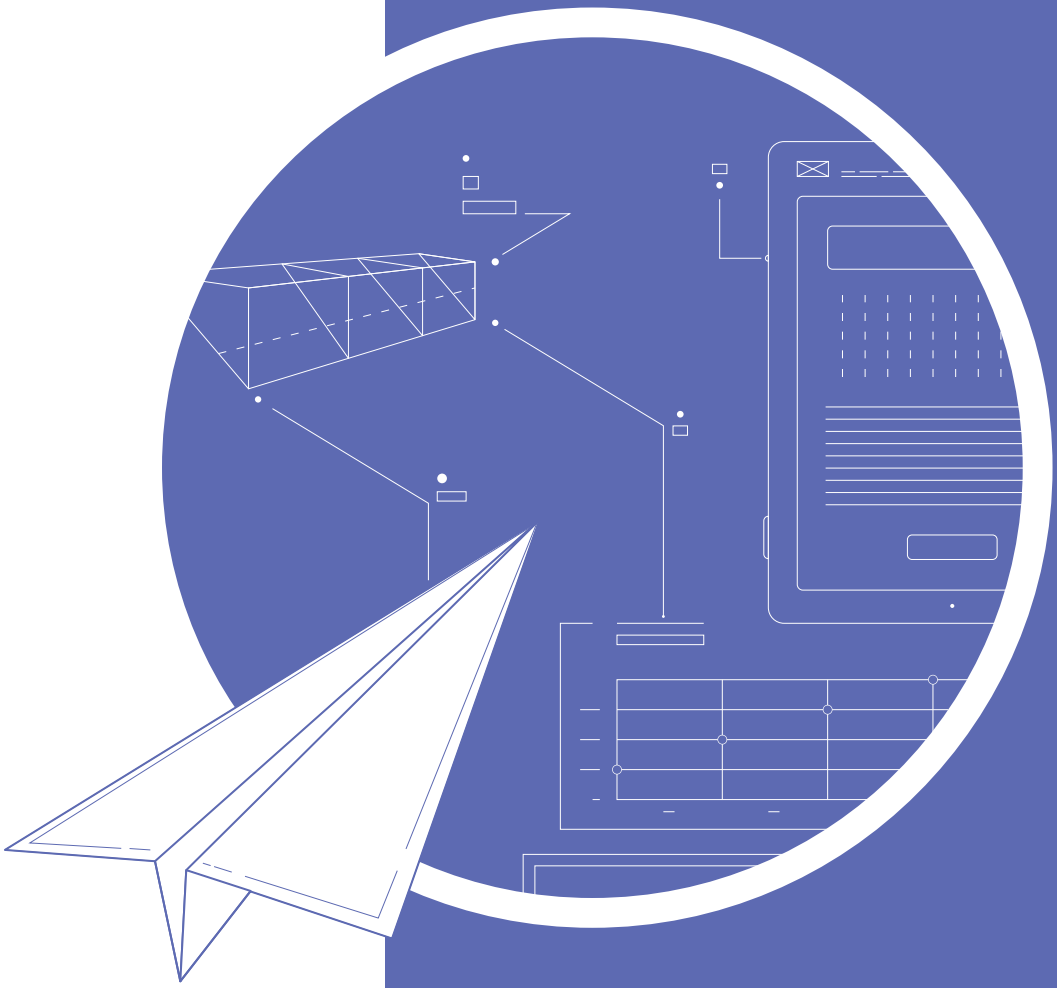
Phonexa®

E-Delivery

Features



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E-Delivery

Email & SMS Marketing

	Lite	Premium	Enterprise
Setup Fee	£500	£1,000	£2000
Monthly Fee	£250	£500	£1000
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1100 days
Detail Report Data Storage	90 days	180 days	365 days
System Logs Storage	60 days	180 days	365 days

*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.

E-Delivery

Email & SMS Marketing

	Lite	Premium	Enterprise
ESP Transaction (Per Email)	£0.0002	£0.00015	£0.00011
ESP Transaction (Per SMS)	£0.0002	£0.00015	£0.00011
Multiple ESP Integration	20	20	20
Data Storage (up to 5 million contacts)	✓	✓	✓
Geolocation Reporting	✓	✓	✓
Campaign Automation	✓	✓	✓
Suppression Management	✓	✓	✓
Segmentation Automation	✓	✓	✓
Drip Campaigns	✓	✓	✓
Event Based Campaigns	✓	✓	✓
HTML Template Builder	✓	✓	✓
A/B Testing	✓	✓	✓

E-Delivery

Email & SMS Marketing

	Lite	Premium	Enterprise
Multiple Delivery Channels Per Campaign	✓	✓	✓
Domain Based Multiple Channel Distribution	✓	✓	✓
Website Unsubscribe Management	✗	✓	✓

E-Delivery

Email & SMS Marketing

Systemwide addons	Lite	Premium	Enterprise
Access Management	✓	✓	✓
Advanced Security Settings	✓	✓	✓
Account Notes	✓	✓	✓
Email Notifications	✓	✓	✓
Domain Public Labeling	✗	✓	✓
Mobile App	✗	✓	✓
Dashboard Customization	✗	✓	✓
Control Panel Themes	✗	✓	✓
Note Groups	✗	✓	✓
Forms & Banners	✗	✓	✓
Export	✗	✓	✓
Contact Us	✗	✓	✓

Systemwide addons	Lite	Premium	Enterprise
API Access to Reports	✗	✗	✓
Website Pages	✗	✗	✓
Team Widget	✗	✗	✓
Image Storage	✗	500 MB	10 GB
Scheduled Reports	✗	50	100
Legal Documents Management	✗	✗	✓
Watchmail	✗	✗	✓
Feed CMS	✗	✗	✓
Multiple Users Account	✗	✗	✓
Alternative Domains	✗	✗	✓
Domain White Labeling	✗	£200 / month	✓

Component addons	Lite	Premium	Enterprise
Pixel Tracking	£0.0005 / Per Pixel	£0.0005 / Per Pixel	£0.0005 / Per Pixel
Third-Party Database Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup
Email Validation & Hygiene	£0.003 / Per Email	£0.003 / Per Email	£0.003 / Per Email
Data Storage Fee: Per Month	£50	£50	£50