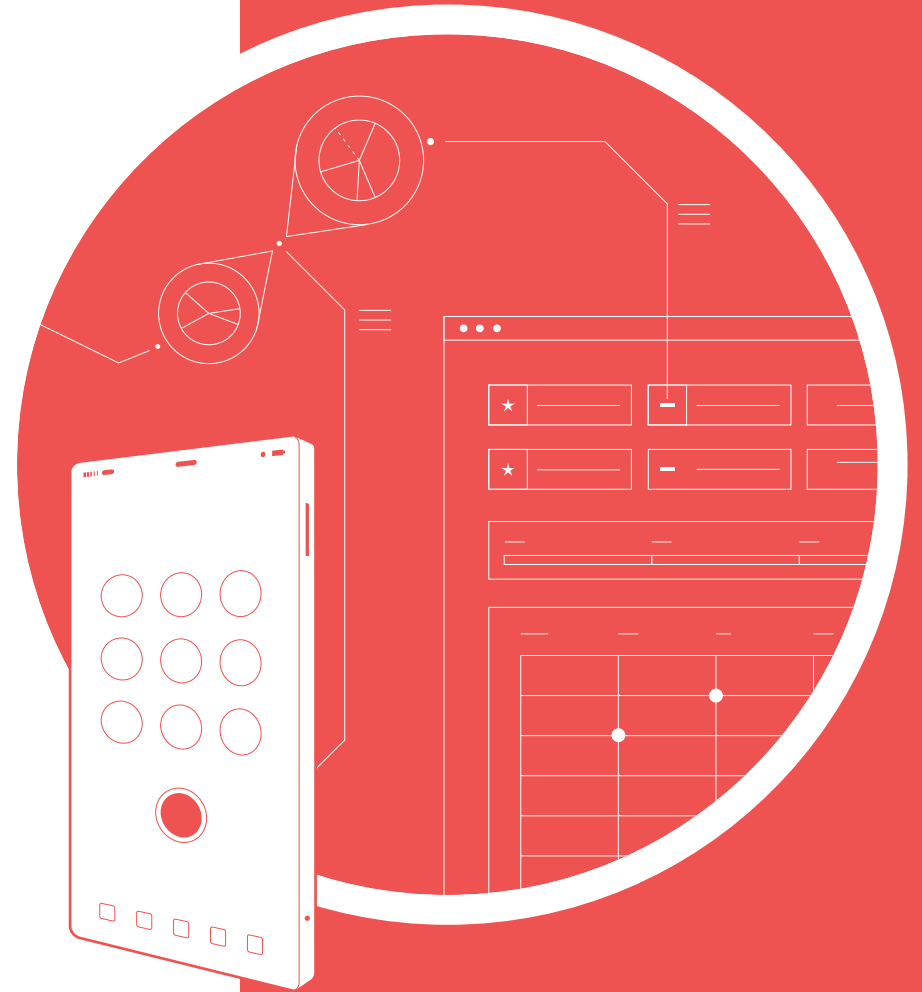


Call Logic

Features



	Lite	Premium	Enterprise
Setup Fee	£500	£1,000	£2,000
Monthly Fee	£250	£500	£1,000
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1,100 days
Detail Report Data Storage	90 days	180 days	365 days
System Logs Storage	60 days	180 days	365 days
*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.			
Call price (per minute)	£0.045	£0.04	£0.035

	Lite	Premium	Enterprise
Phone No. Porting Fee (In/Out)	£10.00	£10.00	£10.00
Phone Number Management Fee: 800 TOLL FREE (Imported)	£2.50	£2.50	£2.50
Phone Number Management Fee: 800 TOLL FREE (Leased)	£2.50	£2.50	£2.50
Phone Number Management Fee: 845 TOLL FREE (Leased)	£1.25	£1.25	£1.25
Phone Number Management Fee: 872 TOLL FREE (Leased)	£1.25	£1.25	£1.25
Publisher User Limit	10	50	∞
Buyer Count Limit	10	30	∞
Campaign Count Limit	40	120	∞
Global Unsubscribe Sync Rules Limit	10	50	250
CCPA Unsubscribe Sync Rules Limit	10	50	250
Lead Processing Time	30 seconds	180 seconds	300 seconds
Duplicate Setting Threshold	90 days	180 days	180 days
DNPL Capacity	100	∞	∞

	Lite	Premium	Enterprise
DNPL Records	2,000	100,000	∞
Publisher Sources	100	250	500
Buyer Campaign Schedule	10	25	100
Campaign Group Capacity	5	20	100
Ticket Grouping	2	10	100
File Attachments	1	10	50
Buyer Timeout & Cap Notifications	✓	✓	✓
Campaign & Account Cloning	✓	✓	✓
Price Reject Integrations	✓	✓	✓
Silent Campaigns	✓	✓	✓
iClear: Advanced Rules	✓	✓	✓
Lead Data Protection	✓	✓	✓
Publisher & Buyer Labels	✗	✓	✓

	Lite	Premium	Enterprise
Ticket System	✗	✓	✓
Buyer Editor Access	✗	✓	✓
Buyer Campaign Custom Fields	✗	✓	✓
Reject Link Customization	✗	✓	✓
Duplicate Lead Indicator	✗	✓	✓
Website Unsubscribe Management	✗	✓	✓
Media Buy	✗	✓	✓
Buyer Comparison Reports	✗	✓	✓
Publisher Comparison Reports	✗	✓	✓
Advanced Buyer Analytics	✗	✓	✓
Advanced Publisher Analytics	✗	✓	✓
Performance Analytics	✗	✓	✓
API Access to DNPL	✗	✓	✓

	Lite	Premium	Enterprise
Calls with Application	×	✓	✓
Commission Console	×	×	✓
Custom Revshare	×	×	✓
Lead Processing Analyzer	×	×	✓
DNPL Automation	×	×	✓
Buyer Comparison: Advanced Analytics	×	×	✓
Advanced Buyer Comparison: By Hour	×	×	✓
Advanced Publisher Comparison: By Hour	×	×	✓
Product Based Reports	×	×	✓
Analytics By Hour	×	×	✓
Analytics By Region	×	×	✓
Traffic Flow Report	×	×	✓
Lead Reject Reason Report	×	×	✓

	Lite	Premium	Enterprise
Duplicate Settings Analytics	×	×	✓
Filter Analyzer	×	×	✓
Lead Autocorrection	×	×	✓
Ping Tree Comparison	×	×	✓
Ping Tree A/B Testing	×	×	✓
Custom Preset For Buyer Timeout Automati	×	×	✓

Systemwide addons	Lite	Premium	Enterprise
Access Management	✓	✓	✓
Advanced Security Settings	✓	✓	✓
Account Notes	✓	✓	✓
Email Notifications	✓	✓	✓
Domain White Labeling	✗	£200 / month	✓
Image Storage	✗	500 MB	10 GB
Scheduled Reports	✗	50	50
Domain Public Labeling	✗	✓	✓
Mobile App	✗	✓	✓
Dashboard Customization	✗	✓	✓
Control Panel Themes	✗	✓	✓
Forms & Banners	✗	✓	✓

Systemwide addons	Lite	Premium	Enterprise
Note Groups	×	✓	✓
Export	×	✓	✓
Contact Us	×	✓	✓
API Access to Reports	×	×	✓
Website Pages	×	×	✓
Team Widget	×	×	✓
Legal Documents Management	×	×	✓
Watchmail	×	×	✓
Feed CMS	×	×	✓
Multiple Users Account	×	×	✓
Alternative Domains	×	×	✓

Phonexa External Add-Ons
Lite
Premium
Enterprise
Lookups

Third-Party Database Lookup

£0.0005 / Per Lookup

£0.0005 / Per Lookup

£0.0005 / Per Lookup

Tracking & Integration

Tracking: Call Criteria

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Send to Five9

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Google Sheets

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Ping URL

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Performance & Ad Tracking

Tracking: Facebook Conversion

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Google Ads Conversions from Clicks

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Google Analytics

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: TikTok Ads

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Phonexa External Add-Ons
Lite
Premium
Enterprise
Device Verification

iClear: Device Fingerprint with Client Credentials

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Compliance

iClear: iClaim

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Tracking: iClaim

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Trusted Form

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Communication & Notification

Tracking: SMTP ESP

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Twilio

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Tracking: Send Slack Message

£0.0005 / Per Unit

£0.0005 / Per Unit

£0.0005 / Per Unit

Phonexa Internal Add-Ons

Lite

Premium

Enterprise

Call & Voice Processing

Call Recording	£0.002 / Per Minute	£0.002 / Per Minute	£0.002 / Per Minute
Voice Recognition	£0.05 / Per Data Unit	£0.05 / Per Data Unit	£0.05 / Per Data Unit
Professional IVR Recording	1 FREE + £150.00 per SCRIPT	1 FREE + £150.00 per SCRIPT	1 FREE + £150.00 per SCRIPT
Speech to Text	£0.04 / Per Minute	£0.04 / Per Minute	£0.04 / Per Minute
Keyword Search?	Included in the Speech to Text price	Included in the Speech to Text price	Included in the Speech to Text price
Numerical Data Redaction	£0.10 / Per Minute	£0.10 / Per Minute	£0.10 / Per Minute

Email Verification

iClear: Email Validation & Hygiene	£0.003 / Per Email	£0.003 / Per Email	£0.003 / Per Email
iClear: Email Scoring	£0.003 / Per Email	£0.003 / Per Email	£0.003 / Per Email
iClear: Basic Email Domain Validation	£0.0005 / Per Ping	£0.0005 / Per Ping	£0.0005 / Per Ping

Phonexa Internal Add-Ons

Lite

Premium

Enterprise

Phone Verification

iClear: Phone Number Analysis

£0.001 / Per Ping

£0.001 / Per Ping

£0.001 / Per Ping

iClear: Phone Line Analysis

£0.005 / Per Ping

£0.005 / Per Ping

£0.005 / Per Ping

iClear: Basic Phone Number Validation

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Address Verification

iClear: Address Validation

£0.02 / Per Ping

£0.02 / Per Ping

£0.02 / Per Ping

iClear: Geo By Phone

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

iClear: Get Geo Info from User IP

£0.0005 / Per Ping

£0.0005 / Per Ping

£0.0005 / Per Ping

Compliance

DNPL Lookup API

£0.0005 / Per Lookup

£0.0005 / Per Lookup

£0.0005 / Per Lookup

Phonexa Internal Add-Ons

Lite

Premium

Enterprise

Tracking & Integration

Pixel Tracking	£0.0005 / Per Pixel	£0.0005 / Per Pixel	£0.0005 / Per Pixel
Tracking: Add to PL & DNPL	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Send to E-delivery Contact List	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Send to Opt Intel	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: Export to Cloud PBX	£0.0005 / Per Unit	£0.0005 / Per Unit	£0.0005 / Per Unit
Tracking: E-Delivery Suppression List(s)	£0.0005 / Per Ping	£0.0005 / Per Ping	£0.0005 / Per Ping