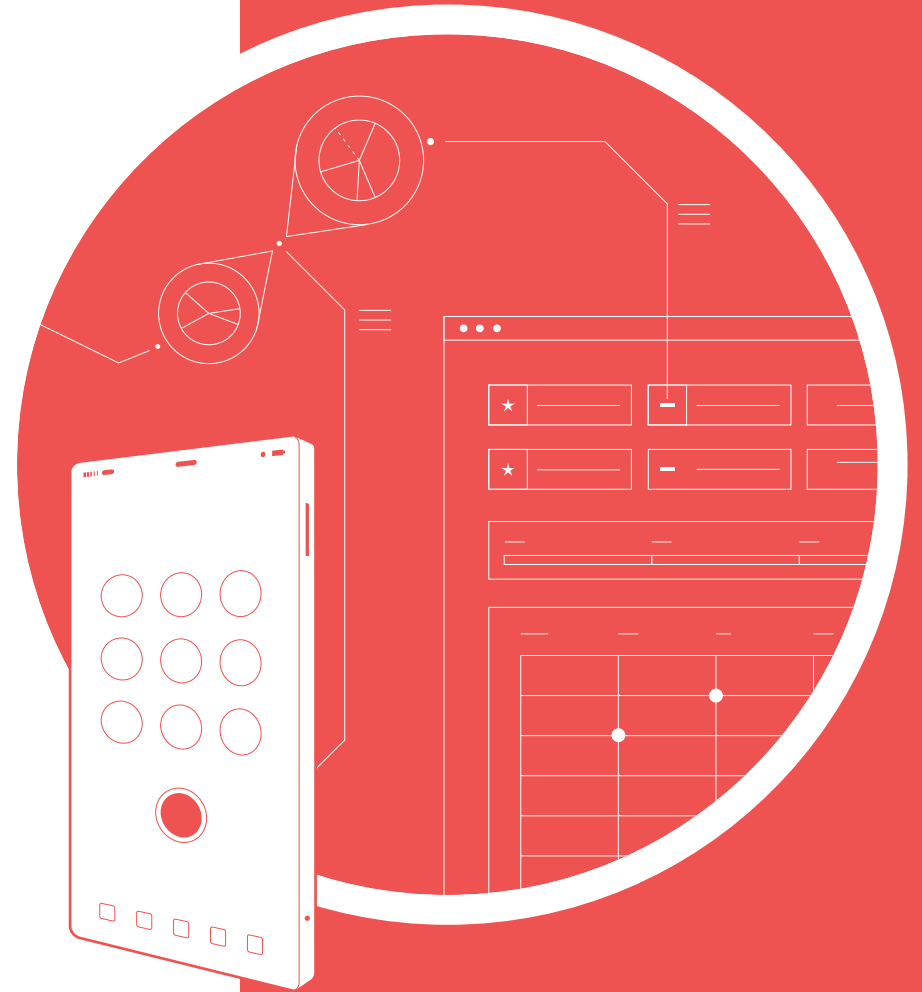


Call Logic

Features



	Lite	Premium	Enterprise
Setup Fee	£500	£1,000	£2000
Monthly Fee	£250	£500	£1000
Employee User Limit	25	50	∞
Summary Report Data Storage	180 days	365 days	1100 days
Detail Report Data Storage	90 days	180 days	365 days
System Logs Storage	60 days	180 days	365 days

*The above listed prices, limits, and storage capacities apply to the entire Phonexa platform, regardless of which components used.

Call price (per minute)	£0.045	£0.04	£0.035
-------------------------	--------	-------	--------

	Lite	Premium	Enterprise
Phone No. Porting Fee (In/Out)	£10.00	£10.00	£10.00
Phone Number Management Fee: 800 TOLL FREE (Imported)	£2.50	£2.50	£2.50
Phone Number Management Fee: NON-800 TOLL FREE (Imported)	£1.25	£1.25	£1.25
Phone Number Management Fee: 800 TOLL FREE (Leased)	£2.50	£2.50	£2.50
Phone Number Management Fee: 888 TOLL FREE (Leased)	£1.25	£1.25	£1.25
Phone Number Management Fee: 877 TOLL FREE (Leased)	£1.25	£1.25	£1.25
Phone Number Management Fee: 866 TOLL FREE (Leased)	£1.25	£1.25	£1.25
Phone Number Management Fee: 872 TOLL FREE (Leased)	£1.25	£1.25	£1.25
Phone Number Management Fee: 855 TOLL FREE (Leased)	£1.25	£1.25	£1.25
Phone Number Management Fee: 844 TOLL FREE (Leased)	£1.25	£1.25	£1.25
Phone Number Management Fee: 845 TOLL FREE (Leased)	£1.25	£1.25	£1.25
Phone Number Management Fee: 833 TOLL FREE (Leased)	£1.25	£1.25	£1.25
Phone Number Management Fee: Local (Leased)	£1.00	£1.00	£1.00

	Lite	Premium	Enterprise
Lead Processing Time	30 seconds	180 seconds	300 seconds
Duplicate Setting Threshold	90 days	180 days	180 days
Publisher User Limit	10	50	∞
Buyer Count Limit	10	30	∞
Campaign Count Limit	40	120	∞
DNPL Capacity	100	∞	∞
DNPL Records	2,000	100000	∞
Publisher Sources	100	250	500
Buyer Campaign Schedule	10	25	100
Campaign Group Capacity	5	20	100
Global Unsubscribe Sync Rules Limit	10	50	250
CCPA Unsubscribe Sync Rules Limit	10	50	250
Ticket Grouping	2	10	100

	Lite	Premium	Enterprise
File Attachments	1	10	50
Publisher & Buyer Labels	✗	✓	✓
Ticket System	✗	✓	✓
Buyer Timeout & Cap Notifications	✓	✓	✓
Campaign and Account Cloning	✓	✓	✓
Price Reject Integrations	✓	✓	✓
Silent Campaigns	✓	✓	✓
Commission Console	✗	✗	✓
Buyer Editor Access	✗	✓	✓
Custom Revshare	✗	✗	✓
Lead Data Protection	✓	✓	✓
Buyer Campaign Custom Fields	✗	✓	✓
Reject Link Customization	✗	✓	✓

	Lite	Premium	Enterprise
Duplicate Lead Indicator	✗	✓	✓
Website Unsubscribe Management	✗	✓	✓
URL Shortener	✗	✓	✓
Media Buy	✗	✓	✓
Lead Processing Analyzer	✗	✗	✓
Buyer Comparison Reports	✗	✓	✓
Publisher Comparison Reports	✗	✓	✓
Advanced Buyer Analytics	✗	✓	✓
Advanced Publisher Analytics	✗	✓	✓
Performance Analytics	✗	✓	✓
API Access to DNPL	✗	✓	✓
DNPL Automation	✗	✗	✓
Buyer Comparison: Advanced Analytics	✗	✗	✓

	Lite	Premium	Enterprise
Advanced Buyer Comparison: By Hour	×	×	✓
Advanced Publisher Comparison: By Hour	×	×	✓
Product Based Reports	×	×	✓
Analytics By Hour	×	×	✓
Analytics By State	×	×	✓
Traffic Flow Report	×	×	✓
Lead Reject Reason Report	×	×	✓
Duplicate Settings Analytics	×	×	✓
Filter Analyzer	×	×	✓
Lead Autocorrection	×	×	✓
Ping Tree Comparison	×	×	✓
Ping Tree A/B Testing	×	×	✓
Custom Preset For Buyer Timeout Automation	×	×	✓

Systemwide addons	Lite	Premium	Enterprise
Domain Public Labeling	✗	✓	✓
Mobile App	✗	✓	✓
Access Management	✓	✓	✓
Dashboard Customization	✗	✓	✓
Control Panel Themes	✗	✓	✓
Advanced Security Settings	✓	✓	✓
Account Notes	✓	✓	✓
Email Notifications	✓	✓	✓
Forms & Banners	✗	✓	✓
Note Groups	✗	✓	✓
API Access to Reports	✗	✗	✓
Export	✗	✓	✓
Website Pages	✗	✗	✓

Systemwide addons	Lite	Premium	Enterprise
Team Widget	×	×	✓
Contact Us	×	✓	✓
Image Storage	×	500 MB	10240 MB
Scheduled Reports	×	50	100
Legal Documents Management	×	×	✓
Watchmail	×	×	✓
Feed CMS	×	×	✓
Multiple Users Account	×	×	✓
Alternative Domains	×	×	✓
Domain White Labeling	×	£200 / month	✓

Component addons	Lite	Premium	Enterprise
Pixel Tracking	£0.0005 / Per Pixel	£0.0005 / Per Pixel	£0.0005 / Per Pixel
Third-Party Database Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup
Call Recording	£0.002 / Per Data Unit	£0.002 / Per Data Unit	£0.002 / Per Data Unit
Voice Recognition	£0.05 / Per Data Unit	£0.05 / Per Data Unit	£0.05 / Per Data Unit
Numerical Data Redaction	£0.10 / Per Minute	£0.10 / Per Minute	£0.10 / Per Minute
DNPL Lookup API	£0.0005 / Per Lookup	£0.0005 / Per Lookup	£0.0005 / Per Lookup
Speech to Text	£0.04 / Per Minute	£0.04 / Per Minute	£0.04 / Per Minute
Keyword Search	Included in the Speech to Text price	Included in the Speech to Text price	Included in the Speech to Text price
iClear: Email Validation & Hygiene	£0.003 / Per Email	£0.003 / Per Email	£0.003 / Per Email
iClear: Phone Number Analysis	£0.01 / Per Ping	£0.01 / Per Ping	£0.01 / Per Ping
iClear: Phone Line Analysis	£0.005 / Per Ping	£0.005 / Per Ping	£0.005 / Per Ping
iClear: Basic Phone Number Validation	£0.0005 / Per Ping	£0.0005 / Per Ping	£0.0005 / Per Ping
Professional IVR Recording (Per 30 Seconds)	1 FREE + £150 per SCRIPT	1 FREE + £150 per SCRIPT	1 FREE + £150 per SCRIPT
SMTP Connection to Phonexa ESP	£0.001 / Per Email	£0.001 / Per Email	£0.001 / Per Email